

Sunshine

FOOTBALL CLUB



PARTNERSHIP PACKAGES



A blue-tinted photograph of a sports field. In the foreground on the left, a large mascot in a dark hoodie and cap is seen from behind, walking towards the field. In the center, a group of players in white jerseys with numbers (3, 25, 19, 20) are walking away. In the background, there are bleachers with some spectators. On the right, a young girl in a blue and yellow hoodie and a bucket hat is running towards the camera, holding a baseball glove.

“Every heart beats true”

TO THE **GOLD** AND THE **BLUE**

Sunshine Football Club

The Sunshine Football Club (formerly Sunshine YCW) was officially established in 1959 when it began as a club for juniors in the Sunshine area, moving to its current location at Kindersmith Reserve in Braybrook in the early 1960s.

As a community based club, our aim is to offer a family friendly environment and a friendly close knit supporter and business environment, as a basis of our continued success as a leading pillar of our local community.

During the 18 week football season 3 games are played each Saturday and up to 5 games are played each Sunday. Our cricket clubs season runs for a similar period of time.

Throughout the year many thousands of local western suburbs people visit our ground to watch football and cricket matches, and will see your advertising on a regular basis. Our total membership is in excess of

300 local families, and over **1000** members

and supporters. We are offering you the opportunity to tap into our base and grow your business and its value to the community.

We are committed to making your sponsorship work! We understand that your business has to benefit from your sponsorship and therefore we aren't content with taking donations. We will work with you to ensure that you will enjoy success with us.

Who we are

**1000+
MEMBERS**



885 1020 923

60 YEARS
of community
service



9 TEAMS

Auskick, U9s,
U11s, U13s U15s,
U17s, U19s
Reserves & Seniors

GROWING

20%+ JUNIOR GROWTH



Division 1

LARGEST

COMMUNITY SPORTS CLUB IN
SUNSHINE & BRAYBROOK AREA

Your local customers

80%+

of our members live and shop in the immediate Sunshine and surrounding areas.



Smartline Ladies Day 2016

Smartline Ladies Day
Sunshine Football Club 2016



2017 Major Sponsor - Ray White

What we can do

- Increase awareness and product sales
- Our members are your local customers
- Build relationships with members, communicating weekly to our large database
- Raise awareness of your business with lots of opportunity to market your products and services
- Promote specific sales offers
- Excellent database and communication channels through weekly newsletters, Facebook, Twitter, and of course game day itself
- Show your support for the local community



Major partner package

\$10,000

Company logo on Senior jumpers/shorts	Company logo on senior coaching team apparel	Sponsors apparel kit (scarf, beanie, hoodie)	Company logo on club apparel	Large ground signage (double)	Social Rooms TV sponsorship
Company logo on website	Company logo on all weekly emails	Framed jumper to display in your business	Publishing your specials/sales	4x Club membership	2x Tickets to Club Mid-Year Ball & Presentation Night
2x Tickets to Sponsors Day	Half time hospitality @ all home games	Social Media Promotions	Opportunity to use database for direct mail purposes	The club will consider any other opportunities to assist growing your business.	

Platinum package

\$5,000

Company logo on Senior jumpers/shorts	Company logo on club apparel	Large ground signage	Social Rooms TV sponsorship	Company logo on website	Company logo on all weekly emails
Publishing your specials/sales	2x Club membership	2x Tickets to Club Mid-Year Ball	2x Tickets to Sponsors Day	Half time hospitality @ all home games	Social Media Promotions

The club will consider any other opportunities to assist growing your business.

Partners package

\$3,000

Company logo on selected apparel	Ground signage	Social Rooms TV sponsorship	Company logo on website	Company logo on all weekly emails	Publishing your specials/sales
2x Club membership	2x Twickets to Club Mid-Year Ball	2x Tickets to Sponsors Day	Half time hospitality @ all home games	Social Media Promotions	

The club will consider any other opportunities to assist growing your business.

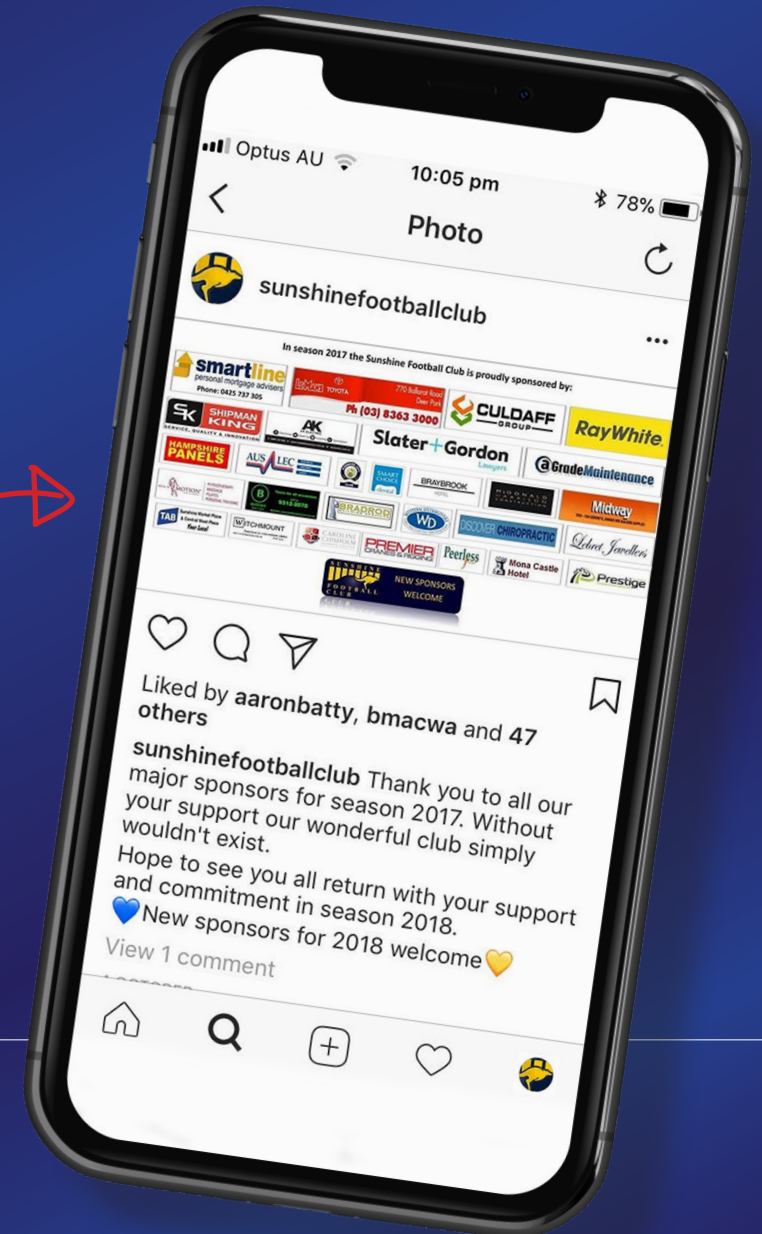


Supporters package

\$1,500

Ground signage	Social Rooms TV sponsorship	Company logo on website	Company logo on all weekly emails
2x Club membership	2x Tickets to Sponsors Day	Half time hospitality @ all home games	Social Media Promotions

The club will consider any other opportunities to assist growing your business.



Major sponsor highlight

RayWhite

Thank you to SFC for making me feel so appreciated and loved. My business had never sponsored a football club before but we are very glad we have. Part of my journey at the club was to immerse myself in the culture at the club and I quickly found how friendly and family orientated everyone was. It really was a little community.

Through these relationships I was able to grow my Real Estate business and was lucky enough to be involved in the sales and rentals of some of the members at the club. By forming a strong partnership and building new relationships, I have been able to not only assist my own business but formed new connections and opportunities in the community which had previously not been available to me. I love being part of the Sunshine Football Club now, it's been a positive move for not only my business, but my family as well, and I look forward to working with the club in the future.

Dee Nguyen
Director Ray White Real Estate

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"Its been a positive move for not only my business, but my family as well"



SUNSHINE FOOTBALL CLUB - PARTNERSHIP PACKAGES

Major sponsor highlight

Smartline Home Loans have been associated with the Sunshine Football Club for 17 years now. Our commitment to the club has grown over time and is now our major investment in promotion and marketing. The club has always been fully supportive of our business and do everything possible to promote us and our service. The business relationships that we have established over time are now a very important drivers for our continued success.

Apart from the business benefits the Club is a very safe and welcoming environment that my family enjoy spending time at. A meal on Thursday night and the games on Saturdays are great for catching up with old friends and making new ones.

I would encourage anyone that is looking to establish and grow their business in this community to join the Sunshine Football Club as part of their sponsor / partners.

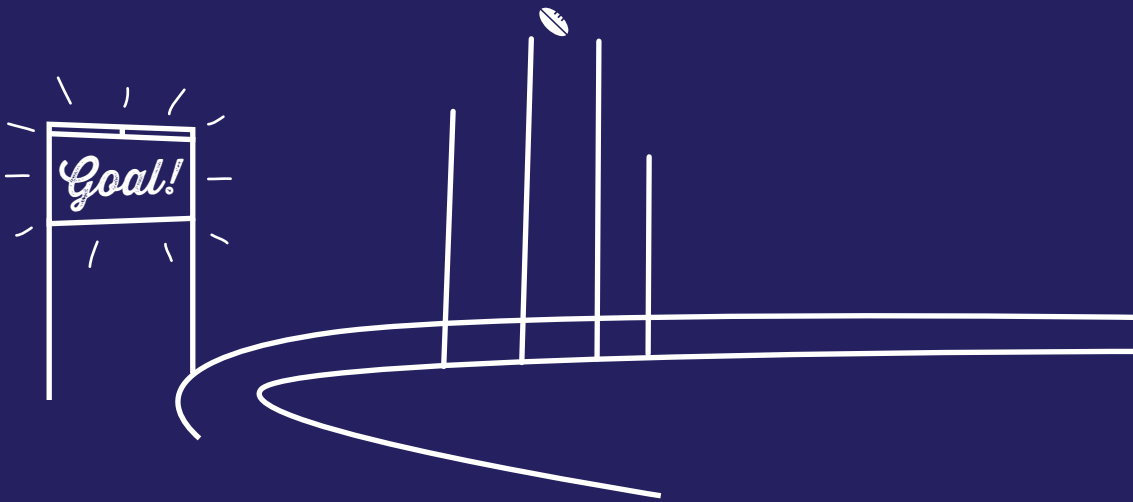
Brian Hocking
Personal Mortgage Adviser

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" The club is always supportive and do everything possible to promote us and our service"



Scoreboard advertising

The club recently purchased an electronic scoreboard. The use of the scoreboard provides an opportunity for you to promote your business, before, during and after junior and senior home games.



Previous Sponsors



SUNSHINE FOOTBALL CLUB - PARTNERSHIP PACKAGES

Contacts

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Our future is bright



“Every heart beats true”

Thank You



SUNSHINE FOOTBALL CLUB - PARTNERSHIP PACKAGES